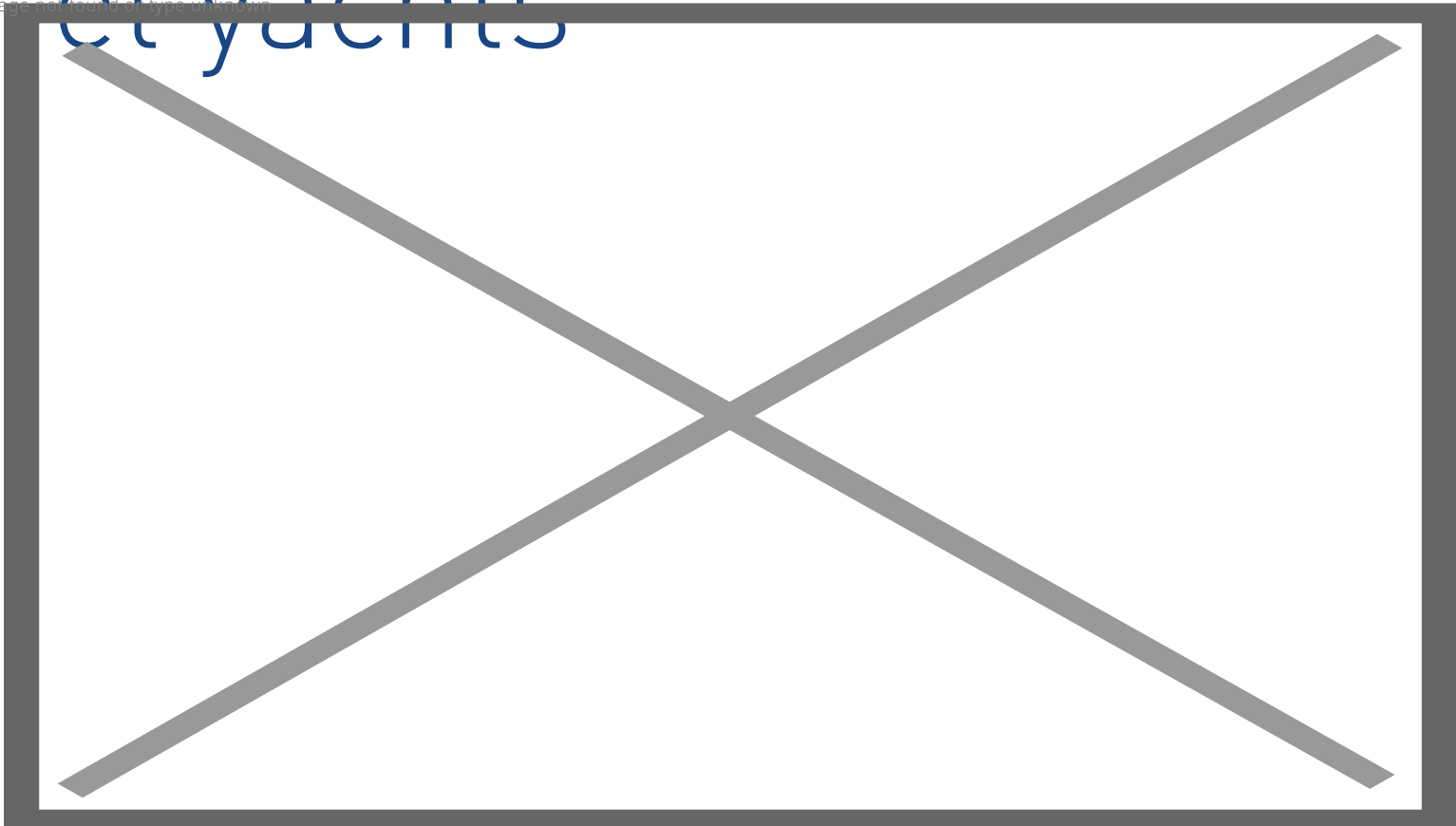


# Entreprise leader dans le domaine des moteurs et pièces détachées pour bateaux et yachts





## Entreprise leader dans le domaine des moteurs et pièces détachées pour bateaux et yachts

Une entreprise très prospère de moteurs marins, de générateurs et de pièces détachées est disponible pour une acquisition. Exploitant un grand espace industriel (entrepôt de 22 000 pi<sup>2</sup> + terrain sécurisé de ¼ d'acre), cette entreprise se spécialise dans la remise à neuf et la revente de moteurs marins, de transmissions et de génératrices, desservant des clients partout dans le monde. Avec un inventaire complet évalué à environ 20 millions de dollars, cette entreprise représente une opportunité très lucrative pour les investisseurs dans le secteur de la marine et de la navigation de plaisance.

TARGET PRICE

\$ 3,200,000

BUSINESS TYPE

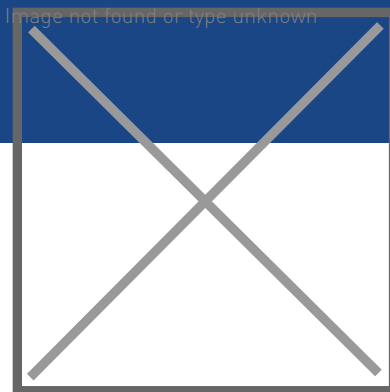
Yatch & Boat Servicing & Repairs

COUNTRY

Etats-Unis

ENTREPRISE ID

# 2025002



### Faits marquants

- Inventaire complet :
  - L'un des inventaires du marché secondaire les plus complets du secteur.
  - Toutes les grandes marques de moteurs marins, de pièces et d'équipements sont disponibles.
  - Le vendeur estime la valeur de revente totale de l'inventaire à 20 000 000 \$.
- Emplacement privilégié et ventes mondiales :
  - Stratégiquement basé dans le sud de la Floride, la capitale américaine de la navigation de plaisance.
  - Proximité des ports maritimes et des aéroports, ce qui permet un transport maritime international efficace.
  - Base de clientèle mondiale, avec des ventes via eBay, le site web de l'entreprise et des clients directs.
- Activités établies et potentiel de croissance :
  - L'équipe de mécaniciens, le personnel de bureau, le service informatique et le service de vente en ligne sont déjà en place.
  - Possibilité de mieux organiser les stocks de l'entrepôt, d'améliorer la présence numérique et de développer une force de vente spécialisée.
  - Un nombre élevé de références et de renouvellements de la part de clients locaux et internationaux.

### Avantages concurrentiels

- Opération clé en main : Entreprise entièrement opérationnelle et rentable avec des canaux de vente existants.
- Valeur énorme de l'inventaire : Comprend des moteurs marins, des transmissions et des pièces détachées d'une valeur de 20 millions de dollars.
- Évolutivité : Possibilité d'expansion grâce à un meilleur catalogage, au marketing numérique et à la promotion des publications spécialisées.
- Le centre nautique du sud de la Floride : Situé dans une région où la navigation de plaisance est importante, ce qui garantit une demande constante.

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