

Entreprise
historique de 30 ans
produisant des postes
de maquillage et des
miroirs lumineux





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Cette entreprise est née il y a 30 ans d'une idée d'un photographe et d'une maquilleuse. Travaillant ensemble dans les coulisses d'événements et de spectacles, ils se retrouvaient souvent à travailler dans des conditions inappropriées. Ils ont donc imaginé une solution qui leur permettrait de se présenter de manière professionnelle et de toujours travailler efficacement. Sur scène, leur premier prototype de « valise à pieds » a suscité intérêt et admiration et ils ont donc décidé de se lancer dans la production et la commercialisation de celle-ci.

L'industrie cosmétique italienne est connue pour ses produits de haute qualité et sa tradition séculaire d'expertise en matière de beauté et de soins de la peau. En mettant fortement l'accent sur l'innovation et la durabilité, les entreprises cosmétiques italiennes se sont fait un nom dans le monde entier.

L'entreprise s'est imposée à l'échelle mondiale comme une marque de référence pour les postes de maquillage mobiles et a acquis d'importants partenariats en France, en Allemagne, au Japon, en Russie, aux Émirats arabes unis, aux États-Unis et en Grande-Bretagne.

Chaque année, cette entreprise élargit sa gamme, introduisant des produits de plus en plus avancés technologiquement qui répondent aux besoins des différentes catégories professionnelles.

Produits phares

1. Trousses de maquillage standard
2. Trousses de maquillage personnalisées
3. Chaises de maquillage
4. Postes de travail sur roulettes
5. Miroirs de table
6. Miroirs vintage avec ampoule classique
7. Coffres à maquillage
8. Accessoires
9. Miroirs muraux
10. Panneaux rétroéclairés
11. Console

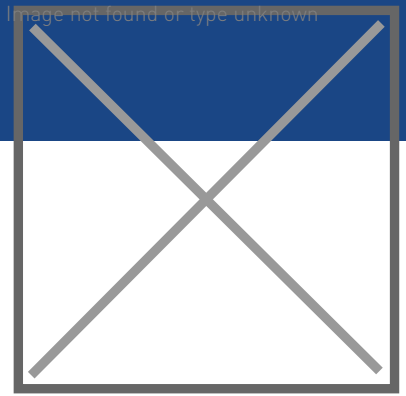
Clients

- Entreprises du secteur des cosmétiques et de la parfumerie
- Boutique de marketing et de vente au détail, Freeshop
- Maquilleuse professionnelle, coiffeuse et freelance
- Pharmacies
- Salon de beauté et SPA
- Écoles de maquillage
- Cinéma/Théâtre/Événements

Marchés

- France, Italie, Allemagne, Suisse, États-Unis, Japon et autres.

Cible des clients



- Bureaux d'architecture et de design
- Architecte d'intérieur
- Aménagement de magasins/commerces
- Théâtres/Cinémas
- Privé
- Maquilleuse
- Écoles de maquillage
- Aménagement de salon
- Magasins de meubles de luxe
- Magasins de meubles de salle de bain

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