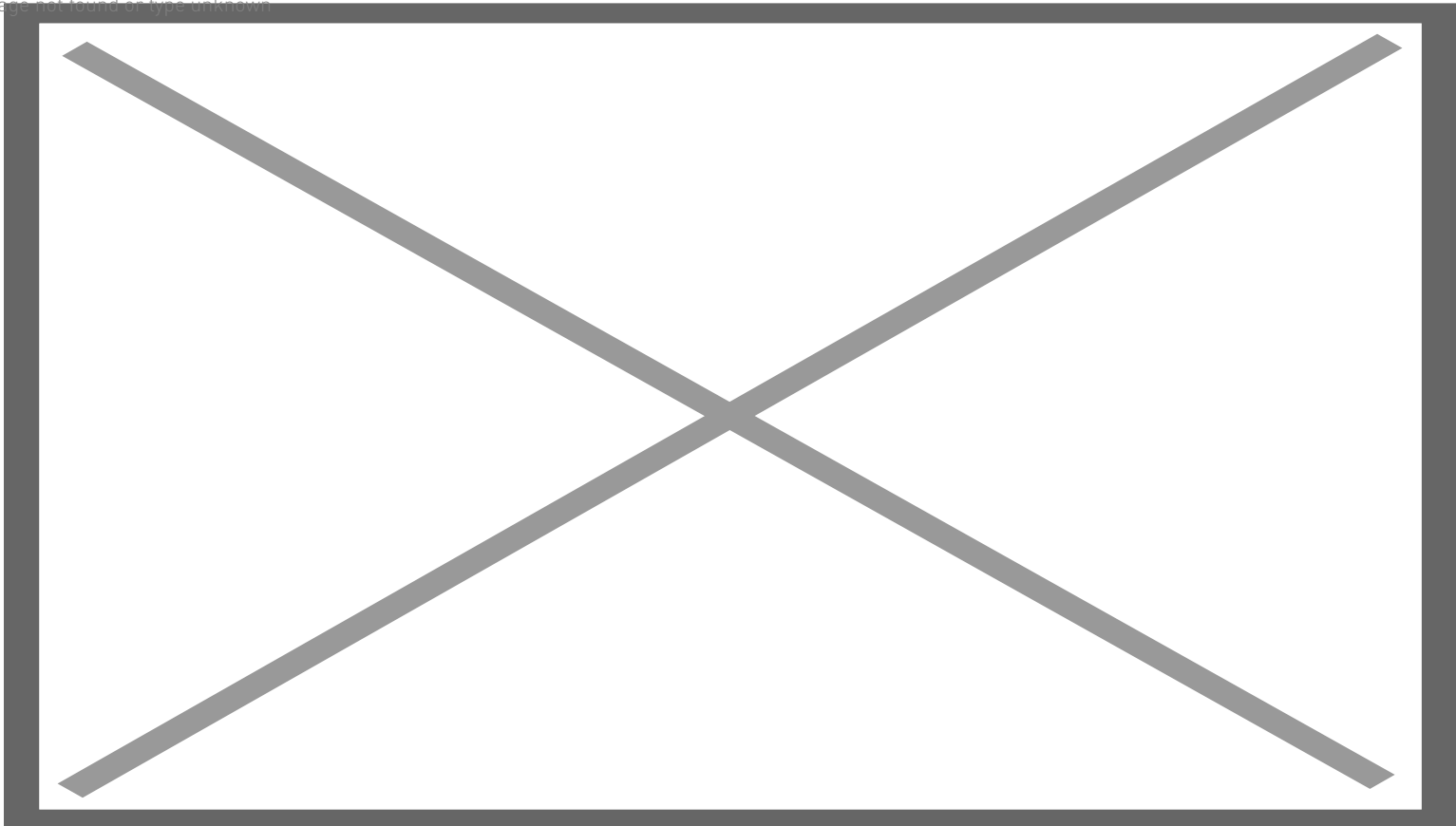
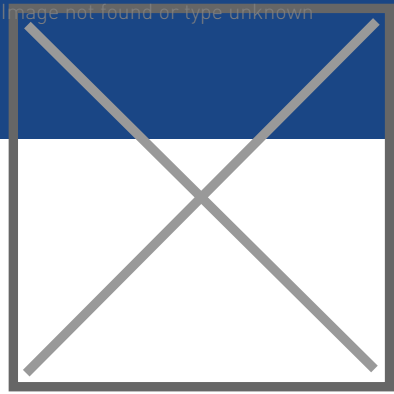


Entreprise de fabrication d'emballages de luxe vieille de 30 ans

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Entreprise de fabrication d'emballages de luxe vieille de 30 ans

TARGET PRICE
\$1,030,504

GROSS REVENUE
\$423,876

EBITDA
\$132,278

BUSINESS TYPE
Manufacturing

COUNTRY
Roumanie

BUSINESS ID
L#20200514

Entreprise à vendre dans la production d'emballages en papier et carton spécialement destinés au marché du luxe, qui fabrique des sacs et sachets ou coffrets en papier. Activité dans la production d'emballages de luxe. Positionnement sur le marché local et européen. Bon taux de profit.

Production d'emballages en papier et carton, destinés notamment au marché du luxe. Certaines entreprises sont à vendre sur le marché et il suffit d'en faire partie. C'est l'une de ces entreprises. L'activité consiste à concevoir et fabriquer des emballages de luxe absolument magnifiques pour un certain nombre de clients haut de gamme. Le processus lui-même est relativement simple, ce qui dément le résultat final remarquable. Ces emballages sont couramment utilisés dans la commercialisation de bijoux, de cosmétiques, de technologies et de couture de luxe haut de gamme.

L'entreprise a pour objet principal d'activité la production d'emballages en carton rigide, destinés au marché du luxe. Autres activités : sacs et sachets en papier, papier et carton promotionnels, boîtes simples et emboîtées, papeterie personnalisée, emballages spéciaux, impression, services de feuille d'or, estampage, sérigraphie, laminage, etc.

Opérationnelle depuis 1993, elle s'est développée de manière organique grâce à sa présence sur les salons/événements à l'étranger et aux recommandations des clients. Les partenariats de l'entreprise reposent sur la confiance et la vision à long terme, sur le sérieux et la qualité des produits proposés. Actuellement, l'entreprise travaille principalement avec des clients locaux, des entreprises étrangères de Suisse, de France, d'Allemagne, etc. mais aussi en interne avec des agences de publicité, des hôtels, des magasins, des parfumeries, etc.

L'objectif est de donner à l'acquéreur 100 % des actions, et la direction actuelle accompagnera la transition vers les nouveaux propriétaires et apportera son soutien si nécessaire. La vente complète de l'entreprise comprend la valeur du bâtiment d'une superficie de 273 m² – préparé pour un étage, ainsi que les machines. Les équipements ont presque 20 ans et sont en bon état de fonctionnement. Il est possible de reprendre l'immeuble avec un contrat de location d'une valeur de 4 euros/m². Les autres installations comprennent un centre de 3 bureaux administratifs modernes en bail annuel.

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