

Premier  
producteur de cannabis  
avec plus de 100  
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## Premier producteur de cannabis avec plus de 100 magasins franchisés à travers l'Europe

L'entreprise est née en 2017 de l'idée de neuf membres venus de domaines différents mais partageant la même passion pour le chanvre et ses mondes infinis. Après l'ouverture de la première boutique officielle la même année, plusieurs ouvertures ont suivi en quelques semaines seulement.

Avec 25 employés au siège social, l'entreprise dispose d'un showroom en Italie, de plus de 100 magasins franchisés dans toute l'Europe et de plusieurs centaines de revendeurs dans toute l'Italie. Depuis le lancement de l'entreprise, les objectifs atteints et les frontières franchies ont dépassé les attentes initiales des fondateurs de l'entreprise. Aujourd'hui, une nouvelle expansion en Europe est prévue, dans le but d'atteindre des marchés encore plus lointains.

Le fleuron de l'entreprise est sans aucun doute le DÉPARTEMENT GROWERS, chargé de semer, d'entretenir, de cultiver et de récolter toutes les fleurs vendues dans les magasins, contrôlant ainsi la chaîne d'approvisionnement à chaque étape.

Le site officiel n'est pas seulement la vitrine d'une grande franchise et de son e-commerce mais a également vocation à devenir une référence pour tout ce qui touche au cannabis légal. Sa rédaction propose jour après jour des actualités, des éclairages et des curiosités sur tous les aspects du chanvre (léger ou non). Les éditeurs s'efforcent de sensibiliser les lecteurs au sujet, en diffusant des informations constamment mises à jour. Sans connaissances de base, il devient impossible de briser les barrières des stéréotypes et des fausses croyances inculquées par notre culture, nous empêchant de profiter des nombreuses utilisations et des effets positifs de notre cannabis bien-aimé.

### Produits (Meilleur vendeur)

- Tisanapa – Infusion de chanvre
- Cannabis Light Cbweed NYC DIESEL CBD
- Farine de graines de chanvre
- Chocolat noir aux graines de chanvre
- Cannabis Light Super Lemon Haze CBD
- Meladol – Huile aromatique au CBD et mélatonine
- Cannabis Light Cbweed Fraise Yogourt CBD

### Produits alimentaires à base de chanvre

- Chewing-gum au chanvre
- Sucette Fraise
- Brume de citron de sucette
- Biscuits sucrés à la farine de chanvre et aux amandes
- Biscuits sucrés à la farine de chanvre et au cacao
- Canamiele
- Crème de noisettes au miel et graines de chanvre
- Tablette de chocolat noir aux graines de chanvre
- Graines de chanvre entières
- Graines de chanvre décortiquées

TARGET PRICE  
EUR 12,500,000

GROSS REVENUE

EUR 3,750,000

EBITDA

EUR 800,000

BUSINESS TYPE

Manufacturing

Entrepreneur

Entrepreneur

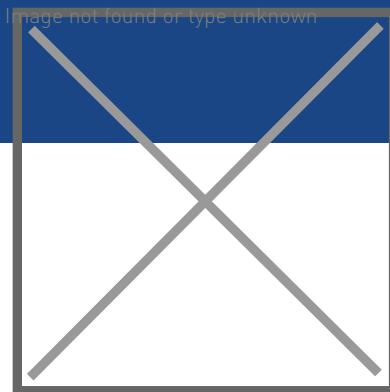
COUNTRY

Italie

DÉPARTEMENT GROWERS

BUSINESS ID

#20230574



- Farine de graines de chanvre
- Huile de graines de chanvre
- Penne à la farine de chanvre
- Galettes de riz au chanvre biologique

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